

# PHASING OUT HOOPLA DIGITAL



**THIS SERVICE WILL BE  
PHASED OUT ON 4/21/2025**

At the Otsego District Public Library, we are always looking for ways to enhance the value and experience of our resources. After careful review, we have made the decision to transition away from our Hoopla subscription due to its current cost and lending model. While we know this may be disappointing for some of our patrons, we remain optimistic about exciting opportunities ahead for our digital offerings.

This change reflects a broader trend where libraries across the country are re-evaluating their Hoopla subscriptions due to similar challenges. The Library is dedicated to providing our community with a wide range of quality digital content, and we're thrilled to continue doing so through platforms like Libby. To ensure our patrons still have access to quality digital content, we will be allocating the funds previously used for Hoopla towards expanding our collection of Advantage titles on Libby. Using the data from our Hoopla reports, we will work to add titles on Libby that were popular with ODPL patrons on Hoopla.

We remain hopeful for the future and will monitor any potential pricing changes with Hoopla. Should Hoopla adjust their model to better align with library budgets, we'll be happy to reconsider offering service again in the future. Thank you for your understanding and continued support!

### **Why is Otsego District Public Library phasing out Hoopla?**

Although it has been free for patrons to use, Hoopla's cost-per-circulation model means ODPL gets charged a fee (\$1 to \$3) every time an item is checked out. Because Hoopla uses this model as opposed to a flat subscription fee, libraries pay more for increased use. This model is unsustainable and makes it difficult to properly budget for all of the resources and materials ODPL aims to provide to patrons. With a daily budget cap in place, ODPL Hoopla users were hitting budget cap blocks nearly every day. In January 2025 alone, 146 patrons were blocked from usage of Hoopla.

ODPL routinely evaluates our collections and services to make sure we are providing our patrons with the best of both in the most cost-efficient manner possible. Hoopla consumes over half of the library's Digital Collections budget but is used by less than 1% of patrons most months.

ODPL believes that our resources are more effectively used towards purchasing more in-demand content through other platforms such as OverDrive/Libby (eBooks, eAudiobooks, comics, magazines). These services allow ODPL to more easily control spending while still providing customers with the digital materials they need and want.

### **Do I have to cancel or delete my account?**

You do not need to cancel or delete your account. Access to Hoopla material will end **April 21, 2025**.

### **I borrowed material in mid April. Will I still have access to the material beyond the cut-off date?**

If you've checked out an item, you should still be able to access the titles until the end of your borrowing period. Once your borrowing period is done, those titles will be returned.

### **Why do other libraries have Hoopla but ODPL doesn't?**

The other area local libraries have double the overall budget of ODPL and may be able to afford to support the service without having multiple patrons blocked daily.

### **Why do I have to wait so long for my holds on Libby?**

It's important to remember that the library service model has always been one of collective sharing and taking turns borrowing. This sometimes means longer wait periods for very popular titles. Another exciting thing to note is that the group that ODPL participates with for Libby is exploring joining the RLA (Reciprocal Lending Service) for Michigan Overdrive – which could expand offerings to our patrons to other consortiums in the state. This could significantly expand the number of available titles for our patrons, so stay tuned for future updates on this exciting development!

Use the "Available Now" filter option to find titles that are currently available to borrow on Libby, select the "Available Now" filter in your search results or pin it to your search results when browsing the collection.

### **Can I access Digital Magazines through Libby?**

Yes you can! Check out the new Digital Magazines now available on Libby! You can checkout multiple issues of popular new magazines. These are available simultaneously with no holds lists.

Thank you again for your understanding as we move forward with enhancing our digital collections. We are excited for the future and grateful for your continued support.